

Unity by the Numbers:

OUR MISSION IN ACTION



PRAYER SUPPORT AND FREE OUTREACH MATERIALS

- 1.4 million prayer requests responded to via phone, text, email, and letter each year
- 2,328 prayer letters delivered in braille or audio format during the 2018-2019 fiscal year
- 25,000-plus complimentary *Daily Word*® subscriptions to correctional institutions, health care facilities, and those in financial need
- 17,000 packets and 86,000 booklets distributed through the outreach program for free since the program's launch in 2017
- 900 organizations supplied with free spiritual support materials, including 250 Unity churches and centers

SHARING THE UNITY MESSAGE

- 381,040 *Daily Word* subscribers (traditional, Large Type, braille, audio, digital, and *La Palabra Diaria*)
- 17,026 *Unity Magazine*® subscribers (a 276 percent increase since 2017)
- 22,045 Unity books and products sold in 2019
- 158,775 new Unity Online Radio (UOR) listeners during the past three years
- 220,000—average number of UOR podcast downloads monthly

CREATING COMMUNITY AT UNITY VILLAGE AND AROUND THE WORLD

- \$748,172 generated annually by the Unity Village Hotel
- \$119,037 bookings for Unity Village Airbnbs
- Weddings at Unity Village continue to increase—they tripled between 2018 and 2019
- 500 Unity ministries in the United States; 160 international Unity ministries
 - 11 international Silent Unity prayer affiliates
 - 19 international *Daily Word* magazine affiliates



“I am a three-time cancer survivor and have read the *Never Alone: Facing Cancer with Faith* booklet every day since receiving it. It brings me incredible comfort and strength to continue on each day.”

—Cheryl Young, Founder of
The Preston Young Cancers
Awareness, Montclair, New Jersey



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unity.org